ORDER

Orders

Order / Rev:

47062

Alt Order #:

27769924

Product Desc:

Order

Estimate:

424430

Flight Dates:

Order Type:

04/24/22 - 04/30/22 04/20/22 / 04/20/22

Original Date / Rev:

GENERAL

Primary AE:

Katz Washington, D.C.

Sales Office: Sales Region: DC

National

KLKN-TV

Agency

Name:

Smart Media Group

1427 Leslie Ave

Buying Contact:

Billing Contact:

Billing Type: Billing Calendar: Cash

Billing Cycle:

Broadcast EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Herbster for Governor

Alexandria, VA 22301

Demographic: Product Codes:

Revenue Code 1:

Revenue Code 3:

A35+

Candidates

Revenue Code 2: POL

AGY

POL-CAND

New Business Thru:

Advertiser External ID:

Agency External ID: Unit Code:

Order Separation:

General

00:15:00

Priority:

P-04

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	16	\$3,135.00	\$2,664.75
04/25/22	04/30/22	226	\$28,535.00	\$24,254.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	16	\$3,135.00	\$2,664.75	0.00
May 2022	226	\$28,535.00	\$24,254.75	0.00
Totals	242	\$31,670.00	\$26,919.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kata Machinetan D.C			Charl Of Order End Of Order	4000

Katz Washington, D.C.

Start Of Order - End Of Order

100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	04/25/2	2 04/25/22	Ch 8 News Midda	у М-Е СМ	11a-12p	M	:30	2	\$75.00 P-04	0.00 NM	2	\$150.00
				Ch 8 News Midda	ay M-F						- 1		
(CHANN	EL 8 EYI	EWITNESS								- 1		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 04/2	25/22	05/01/22	M	2	\$75.00	0.00						
N 2	KLKN	04/26/2	2 04/26/22	Ch 8 News Midda	y M-F CM	11a-12p	-T	:30	2	\$75.00 P-04	0.00 NM	2	\$150.00
				Ch 8 News Midda	y M-F								
(CHANN	EL 8 EYI	EWITNESS										
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	eek: 04/2	25/22	05/01/22	-T	2	\$75.00	0.00						
N 3	KLKN	04/27/2	2 04/27/22	Ch 8 News Midda	y M-F CM	11a-12p	W	:30	2	\$75.00 P-04	0.00 NM	2	\$150.00
				Ch 8 News Midda	y M-F						- 1		
(CHANN	EL 8 EYI	EWITNESS								- 1		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
We	eek: 04/2	25/22	05/01/22	W	2	\$75.00	0.00						
N 4	KLKN	04/28/2	2 04/28/22	Ch 8 News Midda	y M-F CM	11a-12p	T	:30	1	\$75.00P-04	0.00 NM	1	\$75.00
				Ch 8 News Midda	ay M-F								
(CHANN	EL 8 EYI	EWITNESS								- 1		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 04/2	25/22	05/01/22	T	1	\$75.00	0.00						
N 5	KLKN	04/29/2	2 04/29/22		CM	11a-12p	F	:30	2	\$75.00P-04	0.00 NM	2	\$150.00
											-		

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/ Rev: 47062 Advertiser: Herbster for Governor

KLKN-TV

 Order / Rev:
 47062
 Advertiser:
 Herbster for Governor

 Alt Order #:
 27769924
 Product Desc:
 Order

Flight Dates: 04/24/22 - 04/30/22 Estimate: 424430

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
			Ch 8 News Midda Ch 8 News Midda									
CHAN	NEL 8 EY	'EWITNESS		uy 141 1								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 04		05/01/22	F	2		0.00						
N 6 KLKN	04/25/2	22 04/25/22	1- 1-	CM	12p-1p	M	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
GMA3	: WHAT Y	OU NEED	M-F 12p-1p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	1/25/22	05/01/22	M	1	\$50.00	0.00						
N 7 KLKN	I 04/26/2	22 04/26/22	M-F 12p-1p	СМ	12p-1p	-T	:30	2	\$50.00 P-04	0.00 NM	2	\$100.00
01440		(01111	M-F 12p-1p									
		OU NEED	Medido	0								
<u>ى د</u> Week: 04	art Date	End Date 05/01/22	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$50.00	Rating						
				CM	12p-1p	0.00 w	:30	2	\$50,00D,04	0.00 NINA		#400.00
110 /(0 1/2//2	-L OTILITEL	M-F 12p-1p	CIVI	12p-1p		.30	2	\$50.00P-04	U.UU NIVI	2	\$100.00
GMA3	: WHAT Y	OU NEED										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 04		05/01/22	W	2		0.00						
N 9 KLKN	04/28/2	22 04/28/22	M-F 12p-1p	CM	12p-1p	T	:30	2	\$50.00 P-04	0.00 NM	2	\$100.00
CMA3:	· \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	OU NEED	M-F 12p-1p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	T	2	\$50.00	0.00						
N 10 KLKN	04/29/2		M-F 12p-1p	CM	12p-1p	F	:30	1	\$50.00P-04	0.00 NM	1	\$50.00
			M-F 12p-1p		, = P , P	•	.00		Ψ00.001 -04	0.00 14(V)		Ψ30.00
		OU NEED								- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				- 1		
Week: 04		05/01/22	F	1	\$50.00	0.00						
N11 KLKN	04/25/2	2 04/25/22	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M	:30	2	\$70.00P-04	0.00 NM	2	\$140.00
THE V	IEW		W-1 10a-11a									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04		05/01/22	M	2	\$70.00	0.00						
N 12 KLKN	04/26/2	2 04/26/22	M-F 10a-11a	СМ	10a-11a	-T	:30	2	\$70.00P-04	0.00 NM	2	\$140.00
THE V	1 <u> </u>		M-F 10a-11a							- 1		
	ı≞vv art Date	End Data	Wookdow	Canto (Mank	D-4-	Detien				- 1		
Week: 04		End Date 05/01/22	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$70.00	Rating 0.00						
			M-F 10a-11a	CM	10a-11a	W	:30	2	\$70.00P-04	0.00 NIM	2	6140.00
			M-F 10a-11a	O.W.	100-110		.50	2	\$70.001-04	0.00 INIVI	2	\$140.00
THE VI	IEW									- 1		
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 04		05/01/22	W	2	\$70.00	0.00						
N 14 KLKN	04/28/2	2 04/28/22	M-F 10a-11a	CM	10a-11a	T	:30	1	\$70.00P-04	0.00 NM	1	\$70.00
THE VI	IEW		M-F 10a-11a							- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04	/25/22	05/01/22	T	1	\$70.00	0.00						
N 15 KLKN	04/29/2	2 04/29/22	M-F 10a-11a	СМ	10a-11a	F	:30	2	\$70.00 P-04	0.00 NM	2	\$140.00
**************************************			M-F 10a-11a							- 1		
THE VI	EVV art Date	End Data	Modera	C= 4- 55'	5	D-4				- 1		
Week: 04		End Date 05/01/22	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$70.00	Rating 0.00				- 1		
N16 KLKN			M-F 9a-10a	CM	9a-10a	M~	:30	1	\$50.00P-04	0.00	4	¢ E0.00
			M-F 9a-10a	OIVI	va- i va	141	.30	,	φου.υυP-U4	U.UU INIVI	1	\$50.00
LIVE W	ITH KELI	LY & RY								I		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04.		05/01/22	M	1	\$50.00	0.00						
N 17 KLKN	04/26/2	2 04/26/22		CM	9a-10a	-T	:30	2	\$50.00P-04	0.00 NM	2	\$100.00

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Order / Rev:

47062

Advertiser:

Herbster for Governor

Alt Order #:

27769924

Product Desc: Order

Estimate:

KLKN-TV

Flight Dates: 04/

04/24/22 - 04/30/22

424430

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 9a-10a M-F 9a-10a									
LIVE W	VITH KE	LLY & RY	5a-16a									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					ı	
Week: 04 N 18 KLKN		05/01/22	-T	2		0.00						
N 10 KLKN	04/2//	22 04/2/122	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	W	:30	2	\$50.00P-04	1 0.00 NM	2	\$100.00
LIVE W	VITH KEI	LLY & RY	64 164									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04 N19 KLKN		05/01/22	W	2	7	0.00						
N 19 KLKN	04/20/	22 04/28/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	T	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
LIVE W	/ITH KEL	LY & RY	64 764									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 20 KLKN		05/01/22	T	2		0.00						
N20 KLKN	04/29/2	22 04/29/22	M-F 9a-10a M-F 9a-10a	СМ	9a-10a	F	:30	1	\$50.00 P-04	0.00 NM	1	\$50.00
LIVE W	/ITH KEL	LY & RY	54 154									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 04/ N 21 KLKN		05/01/22	F	1	\$50.00	0.00						
NZI KLKIN	04/23/2	22 04/25/22	M-F 1p-2p M-F 1p-2p	СМ	1p-2p	M	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
GENER	RAL HOS	PITAL								- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
N22 KLKN		05/01/22	M	2		0.00						
TALL INCINIA	04/20/2	-2 04/20/22	M-F 1p-2p	СМ	1p-2p	-T	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
GENER	RAL HOS	PITAL										
<u>Sta</u> Week: 04/	rt Date	End Date 05/01/22	Weekdays	Spots/Week	Rate	Rating				- 1		
N 23 KLKN			M-F 1p-2p	CM	\$50.00 1p-2p	0.00						
		0 11/2/1/22	M-F 1p-2p	CIVI	1p-2p	W	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
	AL HOS	_								- 1		
<u>Sta</u> Week: 04/2	rt Date 25/22	End Date 05/01/22	Weekdays W	Spots/Week	Rate	Rating				- 1		
N24 KLKN			M-F 1p-2p	CM 2	\$50.00 1p-2p	0.00	.00		A50.00 D.0.	2 22 1114		
			M-F 1p-2p	CIVI	ip-zp		:30	1	\$50.00P-04	0.00 NM	1	\$50.00
_	AL HOS											
Star Week: 04/2	rt Date	End Date 05/01/22	Weekdays	Spots/Week	Rate	Rating						
N 25 KLKN			M-F 1p-2p	CM	\$50.00 1p-2p	0.00	.00		050 00 D 0 /		_	
			M-F 1p-2p	CIVI	1p-2p	F	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
	AL HOSI									- 1		
<u>Star</u> Week: 04/2	rt <u>Date</u> 25/22	End Date 05/01/22	Weekdays	Spots/Week	Rate	Rating						
N 26 KLKN			M-F 2p-3p	CM 2	\$50.00 2p-3p	0.00 M	-20		#00 00 D 05	0.00.1114		
			M-F 2p-3p	OW	2p-0p		:30	1	\$20.00P-05	0.00 NM	1	\$20.00
TAMRO		E 15.										
Star Week: 04/2	t <u>Date</u> 25/22	End Date 05/01/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$20.00	Rating						
N27 KLKN			M-F 2p-3p	CM	2p-3p	0.00 -T	:30	1	\$20.00 D.05	0.00 NH4		
			M-F 2p-3p	0	-p op	,	.30	'	\$20.00 P-05	U.UU NIM	1	\$20.00
TAMROI		Ford Date	144 - 1 1							- 1		
Week: 04/2	t <u>Date</u> 25/22	End Date 05/01/22	Weekdays	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00				- 1		
N 28 KLKN			M-F 2p-3p		2p-3p	W	:30	1	\$20.00D.05	0.00 NIM	4	***
			M-F 2p-3p		- t t-	**	.50	'	\$20.00 P-05	UNIVI	1	\$20.00
TAMRO	N HALL t Date	End Data	Modulation	O==4: 001 :		5						
Week: 04/2		End Date 05/01/22	Weekdays	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00						
N 29 KLKN				CM	\$20.00 2р-3р	T	:30	1	\$20.00P-05	0.00 NM	1	00.00
				•		,	.50	•	Ψ=0.001-03	0.00 14101	1	\$20.00

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KLKN-TV

Order / Rev: Alt Order #:

Flight Dates:

47062

04/24/22 - 04/30/22

Advertiser:

Herbster for Governor

27769924 Product Desc:

Order

Estimate: 424430

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F-2p-3p M-F 2p-3p TAMRON HALL Start Date Weekdays End Date Spots/Week Rate Rating Week: 04/25/22 05/01/22 ---T---\$20.00 0.00 N 30 KLKN 04/29/22 04/29/22 M-F 2p-3p CM 2p-3p ---F--:30 \$20,00P-05 0.00 NM 1 \$20.00 M-F 2p-3p **TAMRON HALL** Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ----F--\$20.00 0.00 N31 KLKN 04/25/22 04/25/22 M-F 4p-5p CM 4p-5p M----:30 2 \$75.00P-04 0.00 NM 2 \$150.00 M-F 4p-5p DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 \$75.00 0.00 N32 KLKN 04/26/22 04/26/22 M-F 4p-5p СМ 4p-5p -T----:30 2 \$75,00P-04 0.00 NM 2 \$150.00 M-F 4p-5p DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -T----\$75.00 0.00 N33 KLKN 04/27/22 04/27/22 M-F 4p-5p CM 4p-5p --W----:30 2 \$75.00P-04 0.00 NM 2 \$150.00 M-F 4p-5p DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 --W----\$75.00 0.00 N 34 KLKN 04/28/22 04/28/22 M-F 4p-5p CM 4p-5p ---T---:30 2 \$75.00 P-04 0.00 NM 2 \$150.00 M-F 4p-5p DR. PHIL Start Date End Date Spots/Week Weekdays Rate Rating Week: 04/25/22 05/01/22 ---T---\$75.00 0.00 N35 KLKN 04/29/22 04/29/22 M-F 4p-5p CM 4p-5p ----F--:30 2 \$75.00 P-04 0.00 NM 2 \$150.00 M-F 4p-5p DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 --F--\$75.00 0.00 N36 KLKN 04/25/22 04/25/22 M-F 3p-4p CM 3p-4p M----:30 2 \$20.00P-05 0.00 NM 2 \$40.00 M-F 3p-4p THE REAL Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 M----2 \$20.00 0.00 N37 KLKN 04/26/22 04/26/22 M-F 3p-4p CM 3p-4p -T----:30 2 \$20.00P-05 0.00 NM 2 \$40.00 M-F 3p-4p THE REAL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 \$20.00 0.00 N38 KLKN 04/27/22 04/27/22 M-F 3p-4p CM 3p-4p --W----:30 2 \$20.00 P-05 0.00 NM 2 \$40.00 M-F 3p-4p THE REAL Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 --W---\$20.00 0.00 N39 KLKN 04/28/22 04/28/22 M-F 3p-4p CM 3p-4p ---T---:30 \$20.00 P-05 0.00 NM 2 2 \$40.00 M-F 3p-4p THE REAL Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ---T---\$20.00 0.00 N40 KLKN 04/29/22 04/29/22 M-F 3p-4p CM 3p-4p ---F--.30 2 \$20.00 P-05 0.00 NM 2 \$40.00 M-F 3p-4p THE REAL Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 \$20.00 0.00 N41 KLKN 04/30/22 04/30/22 CM 7a-9a ----S-:30 \$75.00P-04 0.00 NM \$300.00

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Order / Rev:

47062

Advertiser:

Herbster for Governor

Alt Order #:

27769924

Product Desc:

KLKN-TV

Flight Dates:

04/24/22 - 04/30/22

Estimate:

Order 424430

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Good Morning An Good Morning Ar									
WEEKE	END GO	DD MORNIN										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/ N42 KLKN		05/01/22	S-	4	\$75.00	0.00						
N42 KLKN	04/24/2	2 04/24/22	Good Morning An Good Morning Ar		7a-8a	S	:30	2	\$75.00 P-04	0.00 NM	2	\$150.0
WEEKE	END GO	DD MORNIN		nenca ou						- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		04/24/22	S	2	\$75.00	0.00						
N 43 KLKN	04/25/2	2 04/25/22			5a-6a	M	:30	2	\$50.00P-04	0.00 NM	2	\$100.0
KLLKN	NEWS 8	THISAM	Ch 8 Eyewitness	news 5a						- 1		
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	/25/22	05/01/22	M	2	\$50.00	0.00						
N 44 KLKN	04/26/2	2 04/26/22			5a-6a	-T	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
KIIKN	NEWS 8	THISAM	Ch 8 Eyewitness	News 5a								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/		05/01/22	-T	2	\$50.00	0.00						
N 45 KLKN	04/27/2	2 04/27/22	Ch 8 News at 5a	M-F CM	5a-6a	W	:30	2	\$50.00P-04	0.00 NM	2	\$100.00
121.1.125.1			Ch 8 Eyewitness	News 5a								*
		THISAM	Medialous	C==4=0A/==1	Dist	B (1)						
<u>Sta</u> Week: 04/	rt Date 25/22	End Date 05/01/22	Weekdays	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00				- 1		
N 46 KLKN			Ch 8 News at 5a I		5a-6a	T	:30	2	\$50.00 P-04	0.00 NM	2	\$100.00
			Ch 8 Eyewitness		-	,	.00	_	Ψ50.001 -04	0.00 14181	2	\$100.00
_		THISAM								- 1		
Sta Week: 04/	rt Date	End Date 05/01/22	Weekdays T	Spots/Week 2	Rate	Rating						
N47 KLKN			Ch 8 News at 5a I		\$50.00 5a-6a	0.00	:30	2	\$50.00P-04	0.00 NM	2	£400.00
TV TV TVETUV	0 1120/2	L O-1/LOIEL	Ch 8 Eyewitness		Ja-va	,	.30	2	\$50.00F-04	U.UU INIVI	2	\$100.00
KLLKN	NEWS 8	THISAM	•									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/3 N48 KLKN		05/01/22	Cood Marsins Ass	2	\$50.00	0.00			*********			
N40 KLKN	04/25/2	2 04/25/22	Good Morning Am Good Morning An		7a-9a	M	:30	4	\$140.00P-04	0.00 NM	4	\$560.00
GOOD I	MORNIN	G AMERICA		1101100								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 04/		05/01/22	M	4	\$140.00	0.00						
N 49 KLKN	04/26/2	2 04/26/22	Good Morning Am		7a-9a	-T	:30	4	\$140.00P-04	0.00 NM	4	\$560.00
GOOD I	MORNIN	G AMERICA	Good Morning An	nerica						- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/2		05/01/22	-T	4	\$140.00	0.00						
N 50 KLKN	04/27/2	2 04/27/22	Good Morning Am		7a-9a	W	:30	4	\$140.00P-04	0.00 NM	4	\$560.00
	MODNIN	C AMEDICA	Good Morning An	nerica								
COOD			Weekdays	Spots/Week	<u>Rate</u>	Rating						
GOOD N		Fnd Date				Italing				- 1		
	rt Date	End Date 05/01/22	W	4	\$140.00	0.00						
Star Week: 04/2	rt Date 25/22	05/01/22		4		0.00	:30	4	\$140.00P-04	0.00 NM	4	\$560.00
<u>Star</u> Week: 04/2 N 51 KLKN	rt Date 25/22 04/28/2	05/01/22 2 04/28/22	Good Morning Am Good Morning Am	4 nerica CM	\$140.00		:30	4	\$140.00P-04	0.00 NM	4	\$560.00
Star Week: 04/2 N 51 KLKN GOOD N	rt Date 25/22 04/28/23 MORNIN	05/01/22 2 04/28/22 G AMERICA	Good Morning Am Good Morning Am	4 nerica CM nerica	\$140.00 7a-9a	T	:30	4	\$140.00P-04	0.00 NM	4	\$560.00
Stal Week: 04/2 N 51 KLKN GOOD N Stal	rt Date 25/22 04/28/23 MORNING rt Date	05/01/22 2 04/28/22 G AMERICA End Date	Good Morning Am Good Morning Am	4 nerica CM nerica Spots/Week	\$140.00 7a-9a <u>Rate</u>	T Rating	:30	4	\$140.00P-04	0.00 NM	4	\$560.00
Star Week: 04/2 N 51 KLKN GOOD N Star Week: 04/2	rt <u>Date</u> 25/22 04/28/23 MORNING rt <u>Date</u> 25/22	05/01/22 2 04/28/22 G AMERICA End Date 05/01/22	Good Morning Am Good Morning Am Weekdays	4 nerica CM nerica Spots/Week 4	\$140.00 7a-9a <u>Rate</u> \$140.00	T		4				
Star Week: 04/2 N 51 KLKN GOOD N Star Week: 04/2	rt <u>Date</u> 25/22 04/28/23 MORNING rt <u>Date</u> 25/22	05/01/22 2 04/28/22 G AMERICA End Date 05/01/22	Good Morning Am Good Morning Am Weekdays	4 perica CM perica Spots/Week 4 perica CM	\$140.00 7a-9a <u>Rate</u>	Rating 0.00	:30		\$140.00P-04 \$140.00P-04		4	
Star Week: 04/2 N 51 KLKN GOOD N Star Week: 04/2 N 52 KLKN	rt Date 25/22 04/28/2: MORNING rt Date 25/22 04/29/2:	05/01/22 2 04/28/22 G AMERICA End Date 05/01/22 2 04/29/22 G AMERICA	Good Morning Am Good Morning Am WeekdaysT Good Morning Am Good Morning Am	4 perica CM perica Spots/Week 4 perica CM perica CM perica	\$140.00 7a-9a <u>Rate</u> \$140.00	Rating 0.00						
Star Week: 04/2 N 51 KLKN GOOD N Star Week: 04/2 N 52 KLKN	rt Date 25/22 04/28/23 MORNING rt Date 25/22 04/29/23 MORNING rt Date	05/01/22 2 04/28/22 G AMERICA End Date 05/01/22 2 04/29/22	Good Morning Am Good Morning Am WeekdaysT Good Morning Am Good Morning Am	4 perica CM perica Spots/Week 4 perica CM	\$140.00 7a-9a <u>Rate</u> \$140.00	Rating 0.00						\$560.00 \$560.00

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Order / Rev: Alt Order #:

Flight Dates:

47062

27769924

04/24/22 - 04/30/22

Advertiser:

Herbster for Governor

Product Desc: Estimate:

Order 424430

KLKN-TV

Ln Ch	Star	t End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Ch 8 News at 6a Ch 8 Eyewitness									
KLLKI	N NEWS	8 THIS AM	on o Lyowines.	3 NOWS OR								
<u>S</u> Week: 0	tart Date 4/25/22	End Date 05/01/22	Weekdays M	Spots/Week	Rate 2 \$105.00	Rating 0.00						
N 54 KLKN	V 04/26/	/22 04/26/22	Ch 8 News at 6a	M-F CM	6a-7a	-T	:30	2	\$105.00P-04	0.00 NM	2	\$210.00
KIIKI	N NEWS	8 THIS AM	Ch 8 Eyewitness	News 6a					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	5.55	-	Ψ2 10.00
_	tart Date	End Date	Weekdays	Spots/Week	Pate	Poting						
Week: 04		05/01/22	-T	2		Rating 0.00						
N 55 KLKN	04/27/	22 04/27/22	Ch 8 News at 6a	M-F CM	6a-7a	W	:30	2	\$105.00P-04	0.00 NM	2	\$210.00
KIIKN	NEWS	8 THIS AM	Ch 8 Eyewitness	News 6a							_	42.0.00
	art Date	End Date	Weekdays	Spots/Week	Poto	Detina						
Week: 04		05/01/22	W	2		Rating 0.00						
N 56 KLKN	04/28/	22 04/28/22	Ch 8 News at 6a	M-F CM	6a-7a	T	:30	2	\$105.00P-04	0.00 NM	2	\$210.00
KIIK	LNEVAC	O THIC ANA	Ch 8 Eyewitness	News 6a					***************************************	5.00 /	_	Ψ210.00
	art Date	8 THIS AM End Date	Weekdays	Smoto AMank	Data	D-M						
Week: 04		05/01/22	T	Spots/Week		Rating 0.00						
N 57 KLKN	04/29/	22 04/29/22	Ch 8 News at 6a	M-F CM	6a-7a	F	:30	2	\$105.00 P-04	0.00 NM	2	\$210.00
VI I VA	LNIEWO	0. TI II C. 6.8.4	Ch 8 Eyewitness	News 6a				_	Ţ.00.001 01	0.00 11111	_	Ψ210.00
	i NEWS≀ art Date	8 THIS AM End Date	Weekdays	Canto AAI ale	D-4-	D. II				- 1		
Week: 04		05/01/22	F	Spots/Week 2		Rating 0.00						
N 58 KLKN	04/24/	22 04/24/22	This Week	CM	8a-9a	S	:30	1	\$300.00 P-02	0.00 NIM	1	\$300.00
T 1110 1			This Week				.00	•	Ψ000.001 -02	0.00 14141	,	φ300.00
THIS V	VEEK art Date	End Data	Montadawa	0						- 1		
Week: 04		End Date 04/24/22	Weekdays	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00				- 1		
N 59 KLKN	04/24/2		ABC World News		5p-530p	S	:30	2	\$250.00P-01	0.00 NIM	2	ቀ ደለስ ስስ
			ABC World News		-1	3	.00	~	Ψ230.001-01	0.00 14141	2	\$500.00
	EWS-SU art Date	N End Date	Monkeleye	O==4= 8A/==1	5 .					- 1		
Week: 04		04/24/22	Weekdays S	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00				- 1		
N60 KLKN	04/30/2	22 04/30/22	Ch 8 News Sat at		6p-630p	S-	:30	2	\$125.00P-03	0.00 NM	2	\$250.00
E\/E\A/!	THEOR	NE	Ch 8 News Sat a		, ,			_	V.120.001 00	0.00	_	Ψ230.00
_	_	NEWS 8 AT End Date	Meekdovs	Cnoto/Monk	Data	D-Maria				- 1		
Week: 04		05/01/22	Weekdays S-	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00				- 1		
N61 KLKN	04/30/2	22 04/30/22	ABC World News		530p-6p	S-	:30	1	\$250.00P-01	0.00 NM	1	\$250.00
ADO NI		-	ABC World News	Sat	. ,				4200.001	0.00	•	Ψ230.00
	EWS-SA` art Date	End Date	Weekdays	Chata Mank	Dete	D-ti						
Week: 04		05/01/22	S-	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00				- 1		
N62 KLKN	04/25/2	22 04/25/22	Ch 8 News at 5p I	M-F CM	5p-530p	M	:30	2	\$200.00P-04	0.00 NM	2	\$400.00
CLIANIA	IEL O.EV	FINITHEOD	Ch 8 News 5p M-	F				_	+ =00.00. 0.	0.00 1111	-	Ψ-00.00
	v⊏∟ o ⊨ r art Date	EWITNESS End Date	Weekdays	Chata AA(aa)	Data	Dette				- 1		
Week: 04/		05/01/22	M	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00				- 1		
N 63 KLKN	04/26/2	2 04/26/22	Ch 8 News at 5p I	VI-F CM	5p-530p	-T	:30	2	\$200.00 P-04	0.00 NM	2	\$400.00
CHANA		EVAUENCE	Ch 8 News 5p M-	F	,			_	4200.001 51	0.00 11111	2	Ψ-100.00
_	ırt Date	EWITNESS End Date	Weekdays	Canto AA/a ale	Data	D. C.				- 1		
Week: 04/		05/01/22	-T	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N 64 KLKN	04/27/2	2 04/27/22	Ch 8 News at 5p N		5p-530p	W	:30	2	\$200.00 P-04	0.00 NM	2	\$400.00
CHANA	IEI O EV		Ch 8 News 5p M-i					-	,, 04	2.00 14191	-	ψ-τυψ.∪∪
	rt Date	EWITNESS End Date	Weekdays	SnoteAMant	Data	Datina				- 1		
Week: 04/		05/01/22	W	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N65 KLKN	04/28/2	2 04/28/22			5p-530p	T	:30	2	\$200.00P-04	0.00 NM	2	\$400.00
					•			-		2.00 14114	4	Ψ-100.00

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Alt Order #: 27769924 Product Desc: Order KLKN-TV

Flight Dates: 04/24/22 - 04/30/22 Estimate: 424430

Ln Ch	Start	End	Inventory Code		Start/End	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Ch 8 News at 5p Ch 8 News 5p N										
CHANN	NEL 8 EY	EWITNESS											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1		
Week: 04/		05/01/22	T	2	*******	0.00							
N 66 KLKN	04/29/2	22 04/29/22	Ch 8 News at 5p Ch 8 News 5p N		5p-530p		-F	:30	2	\$200.00P-04	0.00 NM	2	\$400.00
CHANN	IEL 8 EY	'EWITNESS		II - [
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1		
Week: 04/		05/01/22	F	2	\$200.00	0.00							
N67 KLKN	04/24/2	22 04/24/22	_		530-6p		S	:30	2	\$200.00P-04	0.00 NM	2	\$400.00
CHANN	IEL 8 EY	'EWITNESS	Ch 8 News Sun	530p									
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/	18/22	04/24/22	S	2		0.00							
N 68 KLKN	04/25/2	22 04/25/22			6p-630p	M		:30	2	\$250.00P-04	0.00 NM	2	\$500.00
CHANN	IEI O EV	EWITNESS	Ch 8 Eyewitness	News 6p									
	rt Date	End Date	Weekdays	Spots/Week	Poto	Poting					- 1		
Week: 04/		05/01/22	M	2		Rating 0.00					- 1		
N 69 KLKN	04/26/2	22 04/26/22	Ch 8 News at 6p		6p-630p			:30	2	\$250.00P-04	0.00 NM	2	\$500.00
			Ch 8 Eyewitness						_	+ =00,001 01	0.00 11111	-	ψ000.00
		EWITNESS		0 4 504 4									
<u>Sta</u> Week: 04/	rt Date 25/22	End Date 05/01/22	Weekdays	Spots/Week 2	Rate \$250.00	Rating 0.00							
N70 KLKN			Ch 8 News at 6p		6p-630p	W-		:30	2	\$250.00 P-04	0.00 NIM	2	\$500.00
	0	0 ,,_,,	Ch 8 Eyewitness		ор-озор	w-		.30	2	\$250.00 P-04	U.UU INIVI	2	\$500.00
		EWITNESS		,							- 1		
Star Week: 04/2	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
N71 KLKN		05/01/22	Ch 8 News at 6p	2 CM	\$250.00	0.00	_			*****			
TATT ICEIN	04/20/2	.2 04/20/22	Ch 8 Eyewitness		6p-630p	7		:30	2	\$250.00P-04	0.00 NM	2	\$500.00
CHANN	EL 8 EY	EWITNESS									- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 04/2		05/01/22	T	2	\$250.00	0.00							
N72 KLKN	04/29/2	2 04/29/22	Ch 8 News at 6p Ch 8 Eyewitness		6p-630p		F	:30	2	\$250.00 P-04	0.00 NM	2	\$500.00
CHANN	EL 8 EY	EWITNESS	On o Lyewiness	ivews op							- 1		
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 04/2		05/01/22	F	2	\$250.00	0.00							
N 73 KLKN	04/30/2	2 04/30/22	Overnight Rotato		1:00 XM-2:0		-S-	:30	2	\$10.00P-05	0.00 NM	2	\$20.00
THE LIS	TENER		Overnight Rotato	r M-Su	(1:00 XM-2:0	0 XM)							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/2	25/22	05/01/22	S-	2	\$10.00	0.00					- 1		
N74 KLKN	04/30/2	2 04/30/22	Overnight Rotato		1:05 XM-2:0	5 XM	-S-	:30	2	\$10.00P-05	0.00 NM	2	\$20.00
FORENS	SIC EII E	:e	Overnight Rotato	r M-Su	(1:05 XM-2:0	5 XM)					- 1		
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/2		05/01/22	S-	2	\$10.00	0.00							
N 75 KLKN	04/24/2	2 04/24/22	Sun 1135p-1235a	CM	1135p-1235a		S	:30	1	\$15.00 P-05	0.00 NM	1	\$15.00
844 10D	ODUATO		Sun 1135p-1235	a									*
MAJOR	t Date	End Date	Wookdows	Cmata/M/ank	Dete	Detine							
Week: 04/1		04/24/22	Weekdays	Spots/Week	<u>Rate</u> \$15.00	Rating 0.00							
N 76 KLKN			Sat 1235a-105a	CM	1235a-105a		-S-	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
			Sat 1235a-105a				~			ψ10.001 -00	J.00 NW	'	ψ10.00
JUST FO			10/	A									
<u>Star</u> Week: 04/2	t Date 25/22	End Date 05/01/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u>	Rating							
N77 KLKN				CM	\$10.00 1035p-1135p	0.00		:30	1	\$50.00P-04	0.00 NINA	4	¢=0.00
				0.01	. 000p-1100p		J	.50	ı	φυσ.σση-σ4	UNIVI	1	\$50.00

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KLKN-TV

Order / Rev:

47062

27769924

Adver

Advertiser:

Herbster for Governor

Alt Order #: Flight Dates:

04/24/22 - 04/30/22

Estimate:

Product Desc:

Order 424430

Ln Ch	Star	t End	Inventory Cod		Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Sat 1035p-1135 Sat 1035p-1135									
	EEKEND tart Date				_						_	
Week: 0		End Date 05/01/22	Weekdays S-	Spots/Week		<u>Rating</u> 0.00						
N78 KLK	V 04/24	/22 04/24/22		,	1035p-1135		-S :3	0 2	\$60.00P-04	1 0.00 NM	2	\$120.00
BULL			Sun 1035p-113	5p								,
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/24/22 /22 04/25/22	Overnight Rotate	or M. Su CM		0.00	-					
			Overnight Rotate		(1:00 XM-2:0	00 AM M 00 XM)	:3	0 2	\$10.00P-05	0.00 NM	2	\$20.00
	MITH KE tart Date	LLY AND	Minutes			,						
Week: 0		End Date 05/01/22	<u>Weekdays</u> M	Spots/Week	-	Rating 0.00						
N 80 KLKN	04/26/	22 04/26/22				0.00 O AM -T	:30) 2	\$10.00P-05	0.00 NM	2	\$20.00
LIVE \	NITH KE	LLY AND	Overnight Rotate	or M-Su	(1:00 XM-2:0	00 XM)					_	420.00
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	-T	2	\$10.00	0.00						
N 81 KLKN	I 04/27/	22 04/27/22	Overnight Rotate Overnight Rotate		1:00 AM-2:0 (1:00 XM-2:0	00 AMW	:30) 2	\$10.00 P-05	0.00 NM	2	\$20.00
	VITH KEI	LLY AND	- volling it i total	o ou	(1.00 XIVI-2.0	70 AIVI)						
<u>St</u> Week: 04	art Date	End Date 05/01/22	Weekdays W	Spots/Week 2		Rating						
			Overnight Rotato			0.00 0 AMT	:30) 2	\$10.00 P-05	0.00 NM	2	\$20.00
	VITH KEI		Overnight Rotate		(1:00 XM-2:0		.00	,	Ψ10.001-03	0.00 14171	2	\$20.00
	vii⊓ k⊑i art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04	1/25/22	05/01/22	T	2		0.00						
N 83 KLKN	04/29/2	22 04/29/22	Overnight Rotato Overnight Rotato			0 AMF-	:30	2	\$10.00P-05	0.00 NM	2	\$20.00
LIVE V	VITH KEL	LY AND	Overnight Notate	n IVI-Su	(1:00 XM-2:0	O XIVI)				- 1		
<u>St</u> Week: 04	art Date	End Date 05/01/22	Weekdays	Spots/Week	Rate	Rating						
		22 04/25/22		CM 2	\$10.00 1135p-1208a	0.00 a M	- :30	2	\$30.00P-05	O OO NM	2	#00.00
			Nightline		1100p 12000	. 141	.50	2	\$30.00P-05	U.UU INIVI	2	\$60.00
	LINE-AB art Date	End Date	Weekdays	Spots/Week	Data	Dotina				- 1		
Week: 04	/25/22	05/01/22	M	2	<u>Rate</u> \$30.00	Rating 0.00						
N 85 KLKN	04/26/2	22 04/26/22	-	CM	1135p-1208a	-T	- :30	2	\$30.00P-05	0.00 NM	2	\$60.00
NIGHT	LINE-AB	С	Nightline									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04 N86 KLKN		05/01/22	-T Nightline	CM 2	\$30.00 1135p-1208a	0.00			***			
			Nightline	CIVI	1135h-15008	W	- :30	2	\$30.00P-05	0.00 NM	2	\$60.00
	LINE-ABo art Date		Monkelaine	0-1-04/1	ъ.					- 1		
Week: 04		End Date 05/01/22	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00				- 1		
N 87 KLKN	04/28/2	2 04/28/22	Nightline	СМ	1135p-1208a		- :30	2	\$30.00 P-05	0.00 NM	2	\$60.00
NIGHT	LINE-ABO	0	Nightline							- 1		******
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04 N 88 KLKN		05/01/22	T	2	\$30.00	0.00						
			Nightline Nightline	CM	1135p-1208a	F-	- :30	2	\$30.00P-05	0.00 NM	2	\$60.00
	LINE-AB(0	_					- 1		
Week: 04/	rt Date /25/22	End Date 05/01/22	Weekdays	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						
N 89 KLKN				CM	1205a-105a	M	- :30	2	\$20.00P-05	0.00 NM	2	\$40.00
											_	- 10100

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KLKN-TV

Order / Rev:

47062

Advertiser:

Herbster for Governor

Alt Order #:

27769924

Product Desc:

Order

Flight Dates:

04/24/22 - 04/30/22

Estimate:

424430

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	lon S	noto	Data Dd	D: T		
			M-F 1205a-105a		· otara Erra	Time Days	Len S	puis	Rate PII	Rtg Type	Spots	Amount
ACCE	SS DAIL	v	M-F 1205a-105a	9								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Poting						
Week: 0-		05/01/22	M	2		Rating 0.00						
N 90 KLKN	04/26/	22 04/26/22			1205a-105a	-T	:30	2	\$20.00P-0	5 0.00 NIV	1 2	\$40.00
ACCE	SS DAIL	Y	M-F 1205a-105a	l							_	Ψ-70.00
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	-T	2		0.00						
N91 KLKN	04/27/	22 04/27/22		CM	1205a-105a	W	:30	2	\$20.00P-0	5 0.00 NM	2	\$40.00
ACCE	SS DAIL	Y	M-F 1205a-105a									,
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	W	2	-	0.00					ı	
N 92 KLKN	04/28/	22 04/28/22		CM	1205a-105a	T -	:30	2	\$20.00P-0	0.00 NM	2	\$40.00
ACCES	SS DAILY	1	M-F 1205a-105a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	T	2		0.00					l	
N 93 KLKN	04/29/2	22 04/29/22	M-F 1205a-105a M-F 1205a-105a	CM	1205a-105a	F	:30	2	\$20.00P-05	0.00 NM	2	\$40.00
ACCES	SS DAILY	1	W-1 1200a-100a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04 N 94 KLKN		05/01/22	F	2	\$20.00	0.00						
N 34 NLNN	04/25/2	22 04/25/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p) M	:30	2	\$75.00P-04	0.00 NM	2	\$150.00
JIMMY	KIMMEL	LIVE-AB	Committy (Committee)									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04 N 95 KLKN		05/01/22	M	2	\$75.00	0.00						
1400 KEKIN	04/20/2	.2 04/20/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p) -T	:30	2	\$75.00 P-04	0.00 NM	2	\$150.00
		LIVE-AB	•									
<u>Sta</u> Week: 04	art Date	End Date 05/01/22	Weekdays -T	Spots/Week	Rate	Rating				- 1		
N 96 KLKN			Jimmy Kimmel	CM 2	\$75.00	0.00						
			Jimmy Kimmel	CIVI	1035p-1135p	W	:30	2	\$75.00 P-04	0.00 NM	2	\$150.00
		LIVE-AB	-							- 1		
Sta Week: 04/	rt Date /25/22	End Date 05/01/22	Weekdays	Spots/Week	Rate	Rating				- 1		
N97 KLKN			Jimmy Kimmel	CM 2	\$75.00 1035p-1135p	0.00	.20		#75 AAD A4			
			Jimmy Kimmel	Civi	1033p-1135p		:30	2	\$75.00 P-04	0.00 NM	2	\$150.00
	KIMMEL									- 1		
Sta Week: 04/	rt Date 25/22	End Date 05/01/22	Weekdays	Spots/Week 2	Rate	Rating						
N 98 KLKN			Jimmy Kimmel	CM	\$75.00 1035p-1135p	0.00	:30	2	675 00 D 04	0.00 104		
			Jimmy Kimmel	• • • • • • • • • • • • • • • • • • • •	тооор ттоор	,	.50	2	\$75.00P-04	0.00 NM	2	\$150.00
	KIMMEL rt Date		UNIO - Lod - SS.	00 . T	_					- 1		
Week: 04/		End Date 05/01/22	Weekdays	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00				- 1		
N 99 KLKN	04/25/22	2 04/25/22	Ch 8 News at 10p		10p-1035p	M	:30	2	\$250.00P-04	0.00 NIM	2	\$500.00
			Ch 8 News at 10p					-	VE00.001 -04	0.00 14101	4	\$500.00
	rt Date	EWITNESS End Date	Weekdays	Spots/Week	Doto	Defice						
Week: 04/2		05/01/22	M	2	<u>Rate</u> \$250.00	Rating 0.00						
N100 KLKN	04/26/22	2 04/26/22	Ch 8 News at 10p		10p-1035p	-T	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
CHANN	EL 8 FYF	WITNESS	Ch 8 News at 10p	M-F							-	4000.00
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
Week: 04/2		05/01/22	-T	2	\$250.00	0.00						
N101 KLKN	04/27/22	2 04/27/22		CM	10p-1035p	W	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
												-

Print Date: 04/20/22 15:24:32 Page 10of 11

Order / Rev:

47062

27769924

Advertiser:

Herbster for Governor

Product Desc:

Order 424430

KLKN-TV

Alt Order #: Flight Dates:

04/24/22 - 04/30/22

Estimate:

Ln Ch	Start	t End	Inventory Code	e Breal	< Start/End	Time Days	Len Sr	oots	Rate Pri	Rta Tyne	Snote	Amount
			Ch 8 News at 10	JP M-F					11010 111	rtig Type	Орога	Amount
CHAN	NEL 8 E	YEWITNESS	Ch 8 News at 1	0p M -F								
	art Date	End Date	Weekdays	Spots/Weel	Rate	Rating						
Week: 04		05/01/22	W		\$250.00	0.00						
N102 KLKN	04/28/	22 04/28/22			10p-1035p	T	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
CHAN	NEL 8 E	YEWITNESS	Ch 8 News at 10	рм-г								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	T	2	\$250.00	0.00						
N103 KLKN	04/29/	22 04/29/22		,	10p-1035p	F	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
CHAN	NEL 8 EY	YEWITNESS	Ch 8 News at 10	Jp M-F								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 04		05/01/22	F	2	-	0.00						
N104 KLKN	04/24/	22 04/24/22			10p-1035p	S	:30	2	\$250.00 P-04	0.00 NM	2	\$500.00
CHANI	NEL 8 EY	/EWITNESS	Ch 8 News Sun	at 10p								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		04/24/22	S	2		0.00						
N105 KLKN	04/30/	22 04/30/22			10p-1035p	S-	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
CHANI	NEL 8 EY	/EWITNESS	Ch 8 News Sat a	at 10p								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	S-	1	\$200.00	0.00						
N106 KLKN	04/25/2	22 04/25/22	M-F 630p-7p	CM	630p-7p	M	:30	2	\$250.00P-03	0.00 NM	2	\$500.00
ENTER	RTAINME	NT TONIGH	M-F 630p-7p									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	M	2	\$250.00	0.00						
N107 KLKN	04/26/2	22 04/26/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T	:30	2	\$250.00P-03	0.00 NM	2	\$500.00
ENTER	TAINME	NT TONIGH	W-1 030p-7p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04		05/01/22	-T	2	\$250.00	0.00						
NIU8 KLKN	04/27/2	22 04/27/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	W	:30	2	\$250.00P-03	0.00 NM	2	\$500.00
ENTER	TAINME	NT TONIGH	W-1 000p-7p							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	W	2		0.00						
N109 KLKN	04/28/2	2 04/28/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	T	:30	2	\$250.00 P-03	0.00 NM	2	\$500.00
ENTER	TAINME	NT TONIGH	₩ 1 000р-1р							- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/ N110 KLKN		05/01/22	T	2	\$250.00	0.00						
MITO KEKIN	04/29/2	2 04/29/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	F	:30	2	\$250.00 P-03	0.00 NM	2	\$500.00
ENTER	TAINME	NT TONIGH	т соор , р									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22	Tuesday Drives 4	2	\$250.00	0.00						
INI I I INLINI	04/20/2	2 04/20/22	Tuesday Prime 1 Tuesday Prime 1	CM	7p-8p	-T	:30	2	\$250.00P-04	0.00 NM	2	\$500.00
JUDGE	STEVE	HARVEY-A	, , , , , , , , , , , , , , , , , , , ,							1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/		05/01/22	-T	2	\$250.00	0.00						
TALLE IVEIVIN	0412412	Z U4/Z4/ZZ	Sunday Prime 4 Sunday Prime 4	CM	9p-10p	S	:30	2	\$300.00P-04	0.00 NM	2	\$600.00
THE RO	OKIE-A	BC								- 1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/ N113 KLKN		2 04/24/22	S	2	\$300.00	0.00			*			
THE PERSON NAMED IN	V 114716.	- VTICTICE		CM	6p-7p	S	:30	2	\$275.00 P-04	0.00 NM	2	\$550.00

Print Date: 04/20/22 15:24:32 Page 11of 11

KLKN-TV

\$31,670.00

242

Totals

Order / Rev:

47062

Advertiser:

Herbster for Governor

Alt Order #:

27769924

Product Desc:

Order

Flight Dates:

04/24/22 - 04/30/22

Estimate:

424430

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Sunday Prime 1 Sunday Prime 1										
AMERI	CAS FU	NNIEST H	ounday . Inno .										
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 04		04/24/22		CM 2	\$275.00 7-1030p	0.0	00 T	.20		#400 00 D 05	0.00 AIRA		04 000 00
14114 1751714	04/20/2	22 04/20/22	NFL Draft Thurso		7-1030p	-	!	:30	4	\$400.00P-05	U.UU NIVI	4	\$1,600.00
NFL DF				•									
Sta Week: 04	art Date	End Date 05/01/22	Weekdays	Spots/Week	Rate	Ratin	_						
N115 KLKN				e 2 CM	\$400.00 8p-9p	0.0	W	:30	2	\$350.00P-04	0.00 NM	2	\$700.00
		•	Wednesday Prim		ор-эр			.50	2	\$350.00F-04	0.00 14141	2	\$700.00
	T/HOME												
Week: 04/	art Date /25/22	End Date 05/01/22	Weekdays	Spots/Week 2	<u>Rate</u> \$350.00	Ratin 0.0	_						
N116 KLKN			Wednesday Prime		7:00 PM-8:0			:30	2	\$315.00P-04	0.00 NM	2	\$630.00
			Wednesday Prim		(7:00 PM-8:		**	.00	-	ψο 10.001 · 0-1	0.00 11111	-	Ψ000.00
		GS/THE WO		0 1 1 1									
Week: 04/	rt Date /25/22	End Date 05/01/22	Weekdays w	Spots/Week 2	<u>Rate</u> \$315.00	Ratin 0.0	_						
N117 KLKN	04/25/2	22 04/25/22	Monday Prime Ot		7p-9p		1	:30	2	\$550.00P-04	0.00 NM	2	\$1,100.00
ABJEDI	CANIDO	N MON AD	Monday Prime Of	:her	, .								
	rt Date	L MON-AB End Date	Weekdays	Spots/Week	Poto	Dotin	-						
Week: 04/		05/01/22	M	2	<u>Rate</u> \$550.00	Ratin 0.0	_						
N118 KLKN	04/26/2	2 04/26/22	Tuesday Prime 2	CM	8p-9p	_	T	:30	2	\$350.00P-03	0.00 NM	2	\$700.00
ARROT	TELEM	ENTARY/BL	Tuesday Prime 2										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	n						
Week: 04/		05/01/22	-T	2	\$350.00	0.0	_						
N119 KLKN	04/27/2	2 04/27/22	Wednesday Prime		9p-10p	-	-W	:30	2	\$400.00P-04	0.00 NM	2	\$800.00
A MILLI	ON LITT	LE THI	Wednesday Prim	e 3									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	a				- 1		
Week: 04/		05/01/22	W	2	\$400.00	0.0	-						
N120 KLKN	04/29/2	2 04/29/22	NFL Draft Fri	CM	6p-1030p	-	F	:30	4	\$400.00P-05	0.00 NM	4	\$1,600.00
NFL DR	AFT ON	ABC (RO	NFL Draft Friday										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1				- 1		
Week: 04/		05/01/22	F	4	\$400.00	0.0	0						
N121 KLKN	04/25/2	2 04/25/22	Monday Prime 3 Monday Prime 3	CM	9p-10p	М		:30	2	\$400.00 P-04	0.00 NM	2	\$800.00
THE GO	OOD DO	CTOR-ABC	Worlday I Time 5								- 1		
	rt Date	End Date		Spots/Week	Rate	Rating	_						
Week: 04/2 N122 KLKN		05/01/22	M	2	\$400.00	0.0							
14122 KEKIN	04/30/2	2 04/30/22	Saturday Prime 2 Saturday Prime 2	CM	8p-9p	-	S-	:30	1	\$100.00P-05	0.00 NM	1	\$100.00
AMERIC	CAN IDO	L ENCORE	,										
<u>Star</u> Week: 04/2	rt Date	End Date 05/01/22	Weekdays	Spots/Week	Rate	Rating					- 1		
N123 KLKN			Saturday Prime 3	1	\$100.00 9p-10p	0.0	S-	:30	1	\$100 00 D 06	0 00 NIM	1	¢100.00
			Saturday Prime 3	OW	oh- ioh	_	-3-	.50	1	\$100.00 P-05	J.UU INIVI	1	\$100.00
		L ENCORE	10/			_							
Stai Week: 04/2	rt Date 25/22	End Date 05/01/22	Weekdays	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.0							
		30.01122			ψ100.00	0.0							

125 West 55th St New York, NY 10019

ALEXANDRIA, VA 22313 PO BOX 26067

Product: Order
Agency Order #: 30080049

Buyer: Gaeckler, Elaine

Primary Demo: Adults 35+

Contract # 27769924 Agency: Smart Media Group CPE: HRBST/ORDR/424430

Advertiser: Herbster for Governor

Changes as of: 4/20/2022 at 3:18 PM Flight: 4/24/22 - 4/30/22

Service: Nielsen Office: NEW YORK

Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Version: Current State Version 1

Con Type: POLITICAL/VOTE

Total Spots: 242 Total CPP: \$96,47 Total \$: \$31,670.00

Total GRP: 328.3 Traffic #: 47062

Assistant: ALEXANDRA BRADLEY 202-955-5342

Comments: NEW ORDER FOR HERBSTER, PAYMENT & TRAFFIC TO BE ISSUED ASAP, PLS CFM ASAP, THANKS, ELAINE Salesperson: ALEXANDRA BRADLEY 202-955-5342 Separation:

Su 19 5:30p-6p	M-F 18 5p-5:30p	17 5:30p-6p	Sa 16 6p-6:30p	15 5p-5:30p	Su 14 8a-9a	M-F 13 6a-7a	M-F 12 7a-9a	11 5a-6a	10 7a-8a	9 7a-9a	8 3p-4p	7 4p-5p	6 2p-3p	5 1p-2p	4 9a-10a	3 10a-11a	2 12n-1p	1 11a-12n	# Day/Time	
																			P	_
CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	ABC NEWS-SAT	EYEWITNESS NEWS 8 AT	ABC NEWS-SUN	THIS WEEK	KLLKN NEWS 8 THIS AM	GOOD MORNING AMERICA	KLLKN NEWS 8 THISAM	WEEKEND GOOD MORNING	WEEKEND GOOD MORNING	THE REAL	DR. PHIL	TAMRON HALL	GENERAL HOSPITAL	LIVE WITH KELLY & RY	THE VIEW	GMA3: WHAT YOU NEED	CHANNEL 8 EYEWITNESS	Program	
\$200.00	\$200.00	\$250.00	\$125.00	\$250.00	\$300.00	\$105.00	\$140.00	\$50.00	\$75.00	\$75.00	\$20.00	\$75.00	\$20.00	\$50.00	\$50.00	\$70.00	\$50.00	\$75.00	Rate	
		2.3	2.5		1.0	0.9	1.3	0.4	1.0	1.1	0.2	1.0	0.3	0.7	0.7	1.2	0.8	1.9	A35P Rating	
10 900	12,000	8,500	9,500	10,200	3.900	3,400	4,900	1,500	3,900	4,200	900	3,500	1,100	2,600	2,600	4,300	3,000	7,100	Impre	ס אַ אַ
<u>بر</u>	30	30	30	30	30	30	30	30	30	30	30	30	30	30		30	30	30	Len	
s	0	0	0	2	_	0	0	0	2	0	0	0	0	0	0	0	0	0	4/24	
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				3			20 6					10							Spots	Total
6	Ą				e													9	ज	<u> 20</u>
\$2,000.00		\$250.00			\$1,000.00 \$116.67	\$4,650.00 \$107.69	900.00				200 00 0			\$450.00	\$400.00	_		\$675 00	49	Total
0C.20¢	108.70	\$50.00	\$C.28	300.00	9116.67	80.707	\$125.00	\$ 0.00	\$75 00 00.10	660 40	100 00	\$75.00	\$66.67	\$71.43	\$74.43	90000	\$62.50	\$39 47	CPP*	
32.0						20.0					3 6						n :		GRP*	

125 West 55th St New York, NY 10019

Agency: Smart Media Group CPE: HRBST/ORDR/424430

PO BOX 26067

Product: Order

Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342

Contract # 27769924

Agency Order #: 30080049

ALEXANDRIA, VA 22313

Primary Demo: Adults 35+

Changes as of: 4/20/2022 at 3:18 PM Flight: 4/24/22 - 4/30/22 Advertiser: Herbster for Governor Station: KLKN

Service: Nielsen Office: NEW YORK

Market: Lincoln&Hstng-Krny-Pls DMA

Version: Current State Version 1

Con Type: POLITICAL/VOTE

Total \$: \$31,670.00

Total Spots: 242 Total CPP: \$96.47

Total GRP: 328.3 Traffic #: 47062

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

38 7	37 6	36 9	35 7	34 6 8	33	32 1 0	31	30 1	29 1	28 1	27 1	26 1	25	24	23	22	21	20 6	**	
7p-10:30p	6p-7p	9p-10p	5 7p-8p	34 6:30p-7p	10p-10:35p	32 10p-10:35p	M-F 10p-10:35p	M-F 10:35p-11:37p	M-F 12:06a-1a	M-F 11:37p-12:06a	1a-2a	10:35p-11:35p	Sa 5 10:35p-11:35p	Sa 12:35a-1:05a	Su 11:35p-12:35a	1:05a-2:05a	1a-2a	6p-6:30p	# Day/Time	
~																			P	
NEL DRAFT	AMERICAS FUNNIEST H	THE ROOKIE-ABC	JUDGE STEVE HARVEY-A	ENTERTAINMENT TONIGH	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	CHANNEL 8 EYEWITNESS	JIMMY KIMMEL LIVE-AB	ACCESS DAILY	NIGHTLINE-ABC	LIVE WITH KELLY AND	BULL	ET WEEKEND	JUST FOR LAUGHS	MAJOR CRIMES	FORENSIC FILES	THE LISTENER	CHANNEL 8 EYEWITNESS	Program	
\$400 00	\$275.00	\$300.00	\$250.00	\$250.00	\$200.00	\$250.00	\$250.00	\$75.00	\$20.00	\$30.00	\$10.00	\$60.00	\$50.00	\$10.00	\$15.00	\$10.00	\$10.00	\$250.00	Rate	
2 4	2.0	2.4	1.9	2.3	=	2.3	2.2	1	0.3	0.5	0.2	0.9	0.8	0.3	0.5	0.4	0.4	3.7	Rating	
9 100	7,300	8,800	7,200	8,500	4,300	8,500	8,300	3,900	1,000	1,800	600	3,500	2,900	1,300	1,900	1,400	1,500	13,900	Impre	0 35 D
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	2			10				10	10	in the	10								Spots	Total
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	\$550.00 \$137.50	\$600.00 \$125.00	\$500.00 \$131.58		\$200.00 \$181.82	\$500.00 \$108.70	^		#300.00 #8			_		\$10.00	_			\$2 500 00 \$6	49	Total
	7.50	3	1.58	8.70	1.82	8.70	2 0	\$68 18	\$60.00 00.00	80.00	3	\$8.87 60.10	\$80.50	\$22 22 22	\$30.00 00.00	ñ 0	\$25.00	\$67.57	CPP*	
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Contract # 27769924 Agency: Smart Media Group CPE: HRBST/ORDR/424430

ALEXANDRIA, VA 22313 PO BOX 26067

Changes as of: 4/20/2022 at 3:18 PM Flight: 4/24/22 - 4/30/22

Advertiser: Herbster for Governor

Product: Order Agency Order #: 30080049 Station: KLKN

Version: Current State Version 1

Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+

Market: Lincoln&Hstng-Krny-Pls DMA Office: NEW YORK

Service: Nielsen

Assistant: ALEXANDRA BRADLEY

Total Spots: 242 Total CPP: \$96.47 Total \$: \$31,670.00

	Separation	Buyer Salesperson
VCIV	-	Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342
OSIV PCIV		Primary Demo: Adults 35+ Assistant: ALEXANDF 202-955-53
		nary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY 202-955-5342
		Total GRP: 328.3 Traffic #: 47065
		328.3 47062

\$9	242 \$31,670.00 \$96.47	242	16	41	40	45	43	41	6	TOTALS: 16	70				
	\$200.00 \$200.00	2	2	0	0	0	0	0	0	30	1,800	0.5	\$100.00	AMERICAN IDOL ENCORE	46 8p-10p
390	\$800.00 \$266.67	2	0	0	0	0	0	2	0	30	5,700	1.5	\$400.00	THE GOOD DOCTOR-ABC	45 9p-10p
148	\$1,600.00 \$148.15	4	0	4	0	0	0	0	0	30	9,900	2.7	\$400.00	NFL DRAFT ON ABC (RO	44 6p-10:30p M
181	\$800.00 \$181.82	2	0	0	0	N	0	0	0	30	8,200	2.2	\$400.00	A MILLION LITTLE THI	43 9p-10p
318	\$700.00 \$318.18	2	0	0	0	0	2	0	0	30	4,000	1.1	\$350.00	ABBOTT ELEMENTARY/BL	42 8p-9p
1106	\$1 100 00 \$106 43	5	0	0	0	0	0	2	0	30	2.8 10,400	2.8	\$550.00	AMERICAN IDOL MON-AB	41 7p-9p
75.	\$630.00 \$150.00	y /	0	0	0	20	0	0	0	30	8,000	2.1	\$315.00	THE GOLDBERGS/THE WO	40 7p-8p
		s	0	0	0	N	0	0	0	30		2.3	\$350.00	ABBOTT/HOME	39 8p-9p
СРР*	en :	Spots	4/30	4/29 4	4/28	4/27	4/26	4/25	4/24	Len	A35P Impre ssion	A35P Rating	Rate	DP Program	# Day/Time
	Total	Total	1/30	4/24 - 4/30						-					